

RETROREFLECTIVE SHEETING WITH CONTROLLED CAP-Y

ABSTRACT OF THE DISCLOSURE

5 A retroreflective laminate sheeting has a viewing surface having a retroreflective layer which has a first cap-Y value of a viewing surface side thereof. A plurality of discrete pigmented indicia are disposed on the viewing surface side of the retroreflective layer. The pigmented indicia define a second cap-Y value of the viewing surface of the sheeting, the second cap-Y value being less than the first cap-Y value. One method of making a

10 retroreflective sheeting includes forming a retroreflective layer on a web, the web moving in a web direction. The method includes applying a pigmented material proximate the retroreflective layer, the pigmented material preferably forming a plurality of parallel stripes oriented substantially in at least one of the web direction and a direction orthogonal to the web direction.